



Red Carpet Art Award – Croatia

## **Red Carept Art Award:**

The Red Carpet Art Award, which was founded in Vienna, celebrates its 10th anniversary in 2019 and since then has been dedicated to the long-term promotion of young artists through targeted PR- and marketing-campaigns in order to provide them with a high degree of public awareness. Every two years, a jury of experts selects from three hundred submissions three aspiring artists whose works are shown in a solo exhibition and several group exhibitions at gallery partners, in selected off-spaces and at international fairs such as the Viennafair (2010 - 2015), Art Austria or the Positions Berlin.

In cooperation with Wiener Linien and the city government, the RCAA has now provided the Viennese art scene with four showrooms in public space, which can reach just under one million people per week. In the first of the Red Carpet Showrooms, which can be found on Karlsplatz (350,000 person contacts per week) on the transfer platform between U1, U2 and U4, a total of 100 exhibitions have been realized since 2014. Each exhibition is combined with a PR campaign in monthly magazines and social media platforms.

Furthermore, the RCAA has opened selected barracks, castles and the Ministry of Defense to young artists within the project "Mit Sicherheit: Kunst!". But also six of the largest hospitals in Vienna are being enriched by the award with young art. Together with the municipal school advice office, the RCAA works to strengthen the critical consciousness of Viennese pupils with creative means and conveys many of its award winners to well-known Austrian and international collections. These collectors can now also visit many of the RCAA artists in the first studio house of the art prize (3000m<sup>2</sup>) in Vienna, which is the first of many studio houses in Europe.

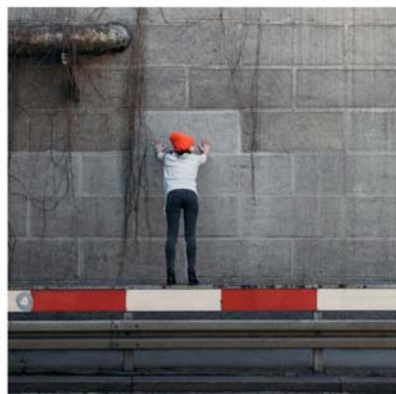
At the same time the award works as a cultural-diplomatic tool in Germany (Berlin since 2016), Croatia (Zagreb, Opatija and Rijeka since 2014) and Bulgaria (Sofia, Varna since 2017). In 2018, activities will start in Hungary (Budapest), the Czech Republic (Prague), Poland (Gdansk), Romania (Bucharest), Bosnia (Sarajevo, Banja Luka), Serbia (Belgrade), Israel (Haifa, Tel Aviv) and China (Qingdoa, Hong Kong).



With the credo “grow together, stay tall together” the RCAA is looking for partnering organisations in those countries who spread the common knowledge that only a creative population forms an educated society. While both - Europe within itself and the whole world in general - are drifting apart it is the task of art and culture to build new bridges.

**The Award Winner 2015- 2017:**

**RCAA-Winner 2017:**



Tjaša Kalkan

Kristina Marić

Sara Pecanic

**Jury 2017:**

Nataša Ivančević, deputy director Museum of Contemporary Art Zagreb

Slaven Tolj, director Museum of Modern and Contemporary Art Rijeka

Ela Štefanac, Artist, Red Carpet Art Award Winner 2015

Ivana Tkalčić, Artist, Red Carpet Art Award Winner 2016

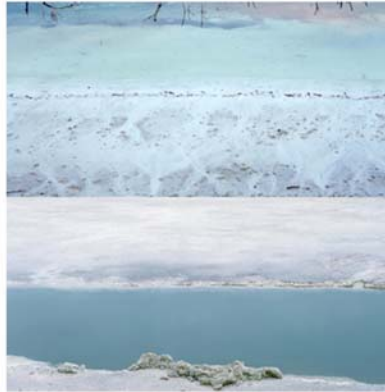
Katrin-Sophie Dworczak, Director Gallery Hilger NEXT

Gerald Matt, curator, former director of Kunsthalle Wien

Andreas Stadler, diplomat and former director of the Austrian Cultural Forum in NYC

Manuel Gras, Director - Red Carpet Art Award

RCAA-Winner 2016:



AntoniaDorbić

Bojan Mrđenović

Ivana Tkalčić

Jury 2016:

Tomislav Čop - University of Rijeka

Ela Štefanac, Artist, Red Carpet Art Award Winner 2015

Prof. Katarina Mažuran Jurešić, Director of the Tourismuseum Opatia

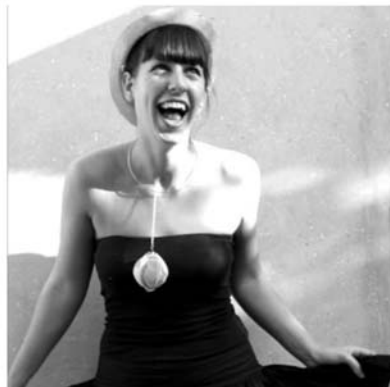
Katrin-Sophie Dworczak, Director Hilger NEXT

Andreas Stadler, diplomat and former director of the Austrian Cultural Forum in NYC

Manuel Gras, Director - Red Capret Art Award



RCAA-Winner 2015:



Ivana Butković

Sunčana Simichen

Ela Štefanac

Jury 2015:

Mag. Darija Žmak Kunić, Professor at the Studio Tanay School of arts  
Prof. Katarina Mažuran Jurešić, Director of the Tourismuseum Opatia  
Ksenije Orelj, Museum of Modern and Contemporary Art in Rijeka  
Katrín-Sophie Dworczak, Director Hilger NEXT  
Dr. Peter Zawrel, Director of the Künstlerhaus Vienna  
Manuel Gras, Director - Red Carpet Art Award

**Exhibitions 2015- 2017:**



2017 Exhibition at The Zagreb Eye – Future Award Winning Ceremony



2017 Exhibition at the Sporer Pavillon and the Vienna Ball





2016 Exhibition at the Sporer Pavillon and the Vienna Ball



2015 Exhibition at the Sporer Pavillon and the Vienna Ball

**Invitations 2014 - 2018:**



Hrvatski muzej turizma & Kvarner Touristik sa zadovoljstvom Vas pozivaju na otvorenje izložbe **"IDENTITIES" u sklopu koje Red Carpet Art predstavlja svoju novu stipendiju u iznosu od 10.000 eura!**

Kroz izložbu "Identiteti", prethodni laureati nagrade "Red Carpet", umjetnici Antonia Dorbić, Tjasa Kalkan, Kristina Marić, Bojan Mrdenović, Sara Pečanić, Ela Štefanac i Ivana Tkalčić bave se hrvatskim grbom, poviješću, sadašnjošću i budućnošću domovine.

Umjetnički paviljon "Juraj Šporer", Opatija Četvrtak, 20. rujna 2018. u 18:30 sati.

Izložbu će otvoriti gradonačelnik Grada Opatije g. Ivo Dujmić, predsjednik bečkog Općinskog vijeća i zamjenik predsjedatelja Odbora za kulturu grada Beča Mag. Gerald Ebinger i predsjednik Red Carpet Art Award g. Manuel Gras



Izložba će biti otvorena do 30. rujna 2018.

[www.redcarpetartaward.com](http://www.redcarpetartaward.com)  
[www.facebook.com/RCAA.Europe](https://www.facebook.com/RCAA.Europe)

Hrvatski muzej turizma & Kvarner Touristik sa zadovoljstvom Vas pozivaju na otvorenje izložbe **"Young European Art"** Dodela nagrada i otvorenje izložbe pojedinačnog natjecatelja "Red Carpet"

u Umjetničkom paviljonu "Juraj Šporer", Opatija u četvrtak, 21. rujna 2017. u 18:30 sati.

Izložbu će otvoriti gradonačelnik Grada Opatije Ivo Dujmić i Gerold Matz, Kulturni menadžer, šefica izvoznog Konzulata u Zagrebu

Zaključno ime u predmetnoj izložbi: 2017.  
**Tjasa Kalkan, Kristina Marić, Sara Pečanić**

1. rujna 2017.  
 Nana Boman, Deputy Director Museum of Contemporary Art Zagreb  
 Steve Elk, Director Museum of Modern and Contemporary Art Rijeka  
 Elia Thakali, Artistic Director Red Carpet Art Award Winner 2017  
 Ivana Tkalčić, Artistic Director Red Carpet Art Award Winner 2016  
 Gerold Matz, Director General Director of Kunsthalle Wien  
 Katerina Štefanac, Director Gallery Filigran NGZ  
 Andrea Štefanac, Director and former Director of the Institute Cultural House in NY  
 Manuel Gras, Director - Red Carpet Art Award

Predsjednik Red Carpet Croatia  
 Alex Trankl, Austria-Magistrate

Izložba otvorenje do 01. listopada 2017.

**RED CARPET ART AWARD**  
 Croatia 2017

**wba**  
**BKS Bank**  
**EURO COMM PR**  
**WIENER STÄDTISCHE**

Hrvatski muzej turizma & Kvarner Touristik sa zadovoljstvom Vas pozivaju na otvorenje izložbe **"Young European Art"** Dodela nagrada i otvorenje izložbe pojedinačnog natjecatelja "Red Carpet"

u Umjetničkom paviljonu "Juraj Šporer", Opatija u četvrtak, 22. rujna 2016. u 18:30 sati.

Izložbu će otvoriti gradonačelnik Grada Opatije Ivo Dujmić i Andreas Stadler, Diplomat, Professor at Vienna University of Applied Arts, Curator.

Dokladi izložbe:  
 Annette Thakali, Bepi Malmgren, Ivana Thakali  
 Zita  
 Katerina Štefanac, Director Filigran NGZ Vienna  
 Andrea Štefanac - Diplomat, Curator  
 former Director of the "Museum Cultural House in New York  
 Manuel Gras - Red Carpet Art Award Curator - The House Class, Vienna  
 Elia Thakali - Red Carpet Art Award Winner 2017  
 Tjasa Kalkan - University of Rijeka

Predsjednik Red Carpet Croatia  
 Alex Trankl, Austria-Magistrate

Izložba otvorenje do 02. listopada 2016.

**RED CARPET ART AWARD**  
 Croatia 2016

**wba**

Grad Opatija Hrvatski muzej turizma & Kvarner Touristik sa zadovoljstvom Vas pozivaju na otvorenje izložbe **"Young European Art"** Dodela nagrada i otvorenje izložbe pojedinačnog natjecatelja "Red Carpet"

u Umjetničkom paviljonu "Juraj Šporer", Opatija u petak, 18. rujna 2015. u 18:30 sati.

Izložbu će otvoriti gradonačelnik Grada Opatije Ivo Dujmić i gradski vijećnik Grada Beča Matzias Schuber.

Dokladi izložbe:  
 Ivana Tkalčić, Susanna Tschann, Ela Štefanac  
 Zita  
 Katerina Štefanac, Director Filigran NGZ Vienna  
 Manuel Gras - Red Carpet Art Award Curator - The House Class, Vienna  
 Paul Krammer Museum Director - Director of the Transformation Office  
 Kerstin Ochs - Museum of Modern and Contemporary Art in Rijeka  
 Dr. Peter Lenzel - Director of the Kunsthalle Wien  
 Mag. Dorotej Zvonk Kraml - Professor at the Studio Tonyi School of art

Izložba otvorenje do 11. listopada 2015.

**RED CARPET ART AWARD**  
 Croatia 2015

**wba**

Grad Opatija Hrvatski muzej turizma & Kvarner Touristik i Austrijski kulturni forum Zagreb sa zadovoljstvom Vas pozivaju na otvorenje izložbe **"Royal Dreams - Glorious Future"** Red Carpet Art Award iz Beča

Amrei Naomi Devit, Jane Doe, Fischer Fedler, Olga Georgina, Dominique Gra, Mercedes Helmsing, Stephanie Holzer, Olivier Hübli, Ivana Juric, Alex Koenig, Jörg Schorn, Christina Strasser i Aleksandra Svetarska

u Umjetničkom paviljonu "Juraj Šporer", Opatija u orask, 16. rujna 2014. u 18:00 sati.

Izložbu će otvoriti gradonačelnik Grada Opatije Ivo Dujmić i gradski vijećnik Grada Beča Ernst Waller (Predsjedavajući komisije za kulturu Grada Beča i zamjenik predsjedavajućeg Komisije za europska i internacionalna pitanja).

Izložba otvorenje do 25. rujna 2014.

**RED CARPET ART AWARD**



**Videos:**

RCAA-Festivals:

<https://vimeo.com/257787537> Highlights 2009 - 2018

<https://vimeo.com/150012621> Young Art Festival

<https://vimeo.com/115923189> Hofburg National Holiday 2014

Art Fairs: 2013 – 2014:

<https://vimeo.com/109107876> Viennafair 2014

<https://vimeo.com/92124352> Art Austria 2013

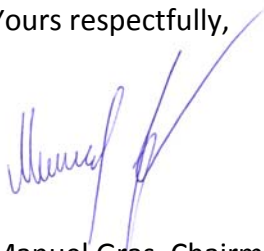
Shworooms: 2013-2014:

<https://vimeo.com/94349483> Red Carpet Showroom Edward Snowden

<https://vimeo.com/79602259> Red Carpet Showroom Human

We hope to have aroused your interest and are looking forward to our cooperation!

Yours respectfully,



Manuel Gras, Chairman

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